APPLIED MANAGEMENT, INSTRUCTIONAL TECHNOLOGY, TRAINING & EVALUATION
BACHELOR OF SCIENCE

Northern Illinois University

ONLINE

The BSAM-ITTE bachelor of science degree completion program entails 40 specific upper-division credit hours focused in Instructional Technology, Training and Evaluation. The BSAM-ITTE program is designed to provide students with occupationally-relevant skills and knowledge in the area of:
• Instructional Design Training
• Learning Media Development
• Human Performance Technology
• Assessment and Evaluation

TARGET AUDIENCE:
Adult students with AAS, AS, AA degrees, also having professional experience, interest, and goals related to ITTE career fields.

ADMISSION REQUIREMENTS:
NIU general requirements for undergraduate admission plus, for seamless admission, AAS, AS, or AA from an IL community college in Computer Software Development, Graphic Design, Website Design and Development, Library and Information Studies, Digital Media, Business Management, Computer Information Systems, Administrative Office Management, or Marketing Management.

COST:
www.niu.edu/bursar/tuition/estimator.shtml

REGISTRATION PROCEDURE:
Once admitted, students enroll and manage their student account through the MyNIU system. Courses use the Learning Management System: Blackboard.

ACADEMIC CALENDAR:
Semester schedule with starts in August, January and June.

DELIVERY MODE:
Online

TEXTBOOK PURCHASE:
Online, through NIU Bookstore or other vendor (rental is acceptable). Much of the course materials and resources are provided online.

TRANSFER HOURS POLICY:
Review the NIU catalog guided language: http://catalog.niu.edu/content.php?catoid=43&navoid=2053#tran_cred. Registration and Records website: www.niu.edu/registration.records/transfer/index.shtml

HOURS NEEDED:
120, including 40 from NIU.

FINANCIAL AID INFO:
Swen Parson Hall 245,
Phone: (815) 753-1395,
Email: finaid@niu.edu
www.niu.edu/financial-aid

SPECIAL CHARACTERISTICS:
• Students will work with our nationally ranked and experienced faculty.

• Up to 30 semester hours of credit may be awarded for documented prior learning through professional experiences and non-traditional learning in an area related to the emphasis. Credit will be awarded based on evaluation of a professional portfolio. These credits will be held in "escrow" and will be posted to the student's transcript upon the completion of all designated 300- and 400-level course work for the applied management degree.

CONTACT PERSON(S):

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DeKalb, IL 60115

WEBSITE:
www.cedu.niu.edu/etra

REQUIRED COURSES:

Beyond the NIU undergraduate requirements for a bachelor's of science degree: the "Core" courses are:

Course		
ACCY 288 Fundamentals of Accounting	(3)
ETR 340 Survey Methods for Training and Evaluation	(3)
ETR 431 Program/Performance Evaluation	(3)
ETT 311 Instructional Media Literacy, Prototyping and Publication	(3)
ETT 329 Learning in the Digital Age	(3)
ETT 464 Human Performance Technology	(3)
ETT 490 Workshop in Instructional Technology	(1-3)
ETR 450 Data Analysis for Design and Evaluation	(3)
ETR/ETT 492* Special Topics in Research and Assessment/Instructional Technology	(1-3)
ETT 310 Instructional Design Models, Strategies and Tactics	(3)
ETT 448 Instructional Architecture for Learning Applications	(3)
ETT 459 Learner-Centered Educational Courseware Development	(3)
ETR/ETT 497* Independent Study in Research and Assessment/Instructional Technology	(1-3)
ETRA 490 Professional Portfolio Assessment	(1)

*Students must take 3 semester hours in this course.