

## BACHELOR



# HOSPITALITY, TOURISM, & EVENT MGT. BACHELOR OF SCIENCE

ONLINE

## CONTACT PERSON(S):

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## ADDRESS:

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209 Quigley Hall  
Carbondale, IL 62901

## WEBSITE:

[hospitality.siu.edu](http://hospitality.siu.edu)

## REQUIRED COURSES:

Completion of required UCC (hours depend on Capstone eligibility). Required core courses vary based on transfer credits. Typical courses include:  
BUS 101 Open For Business  
MGMT 202 Business Communications  
ACCT 220 Financial Accounting  
ACCT 230 Managerial Acct  
FIN 270 Legal & Social Environment  
MKTG 304 Marketing Management  
MGMT 345 Business Info Systems  
HTEM 250 Intro Event Coordination  
HTEM 273 Hotel Admin  
HTEM 360 Quantity Foods  
HTEM 351 Destination Management  
HTEM 371b Internship  
HTEM 380 Human Resources  
HTEM 400 Hospitality Seminar  
HTEM 435 Advanced Marketing  
HTEM 460 HTEM Capstone  
HTEM 461 Service Organization  
HTEM 465 Convention Mgt  
HTEM 470 Facilities Management

The Bachelor of Science degree program in Hospitality, Tourism & Event Management is a business-focused degree that prepares students with the professional skills and abilities necessary to be successful in one of the fastest growing industries in the world.

## TARGET AUDIENCE:

Geared toward students with an interest in hotel, restaurant, destination, or event management. Transfer students should have completed an A.A., A.S., or A.A.S. programs, but it is not required to enter the program.

## ADMISSION REQUIREMENTS:

Transfer students must have a minimum 2.0/4.0 GPA. Applications may be completed here: <http://siu.edu/apply-now>

**COST:** A tuition and fees calculator is here <https://tuition.siu.edu/calc.html>

## ADMISSIONS PROCESS:

To apply to SIU for admission use our online application process available at <https://admissions.siu.edu/apply>. There is a link to a step-by-step video available on this page. SIU has a preferred application date of December 1. Printable applications are also available from this page.

## REGISTRATION PROCEDURE:

After admission, students may register from their Salukinet account. Once admitted, students should contact [advisement@business.siu.edu](mailto:advisement@business.siu.edu) for academic advisement and course registration procedures. Students should register as soon as possible after admittance and no later than one week prior to the start of classes.

## ACADEMIC CALENDAR:

<https://registrar.siu.edu/calendars/academic.php>

## DELIVERY MODE:

Courses are fully online including tests.

## TEXTBOOK PURCHASE:

Textbooks, including e-books, may be purchased through online publishers.

## TRANSFER HOURS POLICY:

Transfer Student Services will determine the acceptance of credit and its applicability toward University Core Curriculum requirements. All credit accepted for transfer, which is not applied to University Core Curriculum requirements or Hospitality, Tourism & Event Management, will be considered general transfer credit.

## HOURS NEEDED:

B.S. degree requires 120 semester hours minimum.

## FINANCIAL AID INFO:

<http://fao.siu.edu>

## SPECIAL CHARACTERISTICS:

Most courses are offered in 8-week blocks, allowing students to enroll full-time each semester, while only focusing on two or three courses at once. Student may complete in as little as 2 years but may work at a slower pace if preferred.

## CERTIFICATES OFFERED:

We offer Professional Development Sequence (PDS) certificates in Event Planning and Management, or Food and Beverage Management. Our market-driven PDS in Event Planning and Management is a one-year online program. The program explores a variety of events ranging from trade shows to sporting events. The PDS is open to everyone and is earned by completion of a six-course sequence, spread over three semesters. Courses may also be applied toward the Hospitality, Tourism, and Event Management bachelor's degree. The Food and Beverage Management series offers an opportunity to obtain National Restaurant Association 'ManageFirst' certification. These classes are offered during the Fall and Spring semesters.