

CERTIFICATE

EVENT PLANNING & MANAGEMENT
CERTIFICATE

ONLINE

CONTACT PERSON(S):

Niki Davis
 Program Director, Professor
 of Practice Hospitality, Tourism,
 and Event Management
 Phone: (618) 453-5193
 Fax: (618) 453-7517
 E-mail: ndavis@siu.edu

ADDRESS:

Southern Illinois University
 Carbondale
 875 S. Normal Ave.
 Carbondale, IL 62901

WEBSITE:

<http://hospitality.siu.edu>

REQUIRED COURSES:

HTEM 250 Introduction to Professional
 Event Coordination
 HTEM 255 Virtual Event Management
 HTEM 350 Event Entertainment
 HTEM 355 Sports Event Management
 HTEM 450 Event Marketing and
 Sponsorship
 HTEM 455 Event Risk Management and
 Safety

Courses in the Event Planning and
 Management program teach students
 how to organize, manage and market
 conventions, concerts, sports, expositions
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TARGET AUDIENCE:

The program is geared toward those seeking to enter or further careers in event planning and related fields.

ADMISSION REQUIREMENTS:

Admission to SIU required. Student may apply as undeclared undergraduate or graduate student. Application can be made online at <http://admissions.siu.edu/apply>.

REGISTRATION PROCEDURE:

Visit <http://admissions.siu.edu/apply> for details.

ACADEMIC CALENDAR:

SIU Regular semesters beginning August, January, and June.

DELIVERY MODE:

Fully online via SIU Online.

LOCATION(S) OF COURSES:

Online

TEXTBOOK PURCHASE:

Visit the SIU University Bookstore at www.bkstr.com for details. E-texts are available for more courses.

TRANSFER HOURS POLICY:

Only SIU courses will count toward the professional development sequence.

TOTAL HOURS NEEDED:

18 credit hours

FINANCIAL AID INFO:

None available for non-degree diplomas.

COST:

Tuition and fees are posted at <http://tuition.siu.edu>

SPECIAL CHARACTERISTICS:

The event planning and management program is designed to provide a broad view of the conventions and event industry. Completion of this program will provide students with the skills and knowledge to begin building a career in event planning. Courses are well-suited to those employed in non-traditional event professions where event planning responsibilities exist.