



FOR IMMEDIATE RELEASE

Applied Communications Degree Debuts at University Center Open House

Grayslake, IL (September 22, 2014) The University Center of Lake County's Governing Board approved the addition of National Louis University's BA in Applied Communications when they met on September 10. This innovative program combines online coursework with mentoring from industry professionals and face-to-face workshops that highlight current issues in digital communications. Each student receives a free MacBook and will create a portfolio that can be used to showcase his or her work for potential employers. Prospective students can learn more at the University Center's Fall Open House on Tuesday, October 7 from 6 - 8 pm at the University Center's Grayslake facility (1200 University Center Drive).

This new degree program is only one of the more than 100 programs available through the University Center. The University Center offers programs from 19 Illinois colleges and universities designed to enable adult students to further their education without a lengthy or costly commute. Classes meet during evenings and weekends at University Center facilities in Grayslake and Waukegan, or at two additional sites in Lake County. Other programs are offered via online study, eliminating any commute and providing maximum scheduling flexibility. Representatives from the full range of offerings will attend the Open House to provide information and answer questions.

WXLC will be broadcasting live from the Open House, so some lucky students may win some immediate financial aid from the XLC cash machine and get to meet an XLC radio personality.

Call 847/665-4000 for more information or visit www.ucenter.org to register for the event. Visit <http://ucenter.org/universities/national-louis/> for more information about the Applied Communications degree.

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