

**4 Year Advising Plan for Online Bachelor of Business Administration: Comprehensive
Academic Year 2016-2017**



General Education Curriculum			College Core ² Required courses for all BBA undergraduate students (21 hours)		
Course Number	Course Title	Hours	Course Number	Course Title	Hours
ENG 121	English Composition I	3	BUS 302	Principles of Financial Management	3
ENG 122	English Composition II	3	BUS 312	Principles of Marketing	3
CMM 121	Fundamentals of Speech	3	BUS 322	Principles of Operations Mgt	3
Physical Science and Life Science	One science course must include a lab	7	BUS 331	Business and Society	3
PSY 121	PSY 121 Intro to PSY	3	MIS 352	Principles of Management Info Sys	3
HUM ###	non Fine Art Humanities	3	MGT 310	Managing Organizational Behavior	3
HUM ###	Fine Art Humanities	3	MGT 488	Strategic Management: The Capstone	3
	any other approved Humanities	3			
Foundation Requirements ¹			BBA: Comprehensive Requirements (15 hours) ²		
ACC 121	Financial Accounting	4	Upper Div BUS Admin Coursework		3
ACC 122	Managerial Accounting	4	Upper Div MKT Coursework		3
ECO 221	Principles of Macroeconomics	4	Upper Div MGT Coursework		3
ECO 222	Principles of Microeconomics	3	2 Upper Div CBM (ACC, BUS, ECO, MGT, MKT, MIS, SPM)		6
MTH 222	Statistics	3	Upper Division Electives		
MTH 224 or MTH 127	Business Calculus or Finite Mathematics	4	Upper Division (300- 400 level) Electives		9
Lower Division General Electives			Engaged Citizenship Common Experience (ECCE) (10 hrs)		
	as advised	15	ECCE US Communities OR ECCE Global Awareness (300 or 400 level)		3
			ECCE IPL 300 Engagement Internship ³		6
			ECCE UNI 301 Speaker's Series		1
Total		65	Total		55

¹Subject to curricular changes or revisions. A minimum grade of C- is required in ALL foundation courses. A cumulative GPA of at least 2.0 is required across all college foundation courses.

²Please refer to the catalog for specific CBM and individual program requirements.

³Engagement Experience. A minimum of 3 hours of Internship course work (IPL 300) for Engagement Experience is required.

(6 hours internship recommended). 10 hours of total ECCE required. **Total 120**